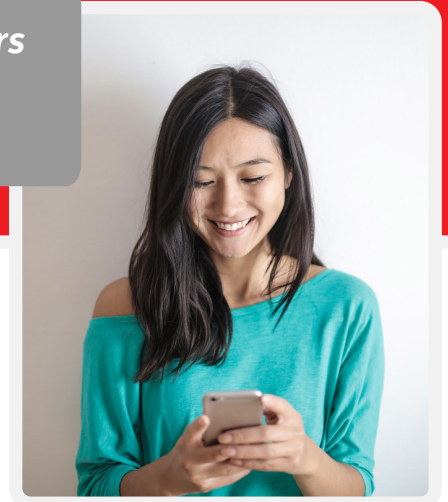


# Online Awareness Raiser

*Do you love social media?*

*Want to put carers in touch with support online?*



## The role at a glance...

### **Q What is an Online Awareness Raiser?**

Many carers now use the internet to help them get to grips with the first stages of their caring role, to find out their entitlements and to access support.

As an Online Awareness Raiser volunteer, you'll help to raise awareness of caring and the support available to unpaid carers through social media, while also providing a voice for unpaid carers, with assistance from Carers UK.

### **Q What will you get out of it?**

You will be there for carers through your social media accounts, reaching those who may not realise they're caring. As many carers seek help and advice online, this role is a chance for you to make a difference without leaving the comfort of your sofa.

You'll also have the chance to develop your IT and communication skills along the way.

### **Q What's involved?**

- You'll share a selection of Carers UK social media posts from an online toolkit you'll receive via email each month.
- You'll help carers access vital information, advice and support by directing carers to key updates and guidance on the Carers UK website.
- You'll help to develop future online content packs for volunteers with your feedback and reporting.

## **The skills you'll need...**



- a good knowledge of at least one social media platform
- access to a computer, tablet or phone with internet access
- excellent online communication skills
- a friendly personality



**Interested?** Find out how we will support you and how to apply...



### How we will support you

As well as the Carers UK Volunteering Handbook, you will have regular monthly updates from the volunteer team to provide you with support, an invite to the monthly online volunteer meetup and access to the Carers UK Volunteers Facebook group.



### How to apply

You can apply for this role at [carersuk.org/volunteer](https://carersuk.org/volunteer)

We will be in touch within seven working days to discuss your application. All volunteers must be over 18 years old.

If you have any further questions, please email us at [volunteering@carersuk.org](mailto:volunteering@carersuk.org)



For me, my role is about giving back to the community who supported me when I needed it.



### Your time...



This role is very flexible.

You will be required to share the content sent in the monthly volunteer email but when you decide to do this is up to you. We only ask you to either use the links provide or let us know how you have shared our messaging to help us measure the impact of our social media activities.

### Where you'll be volunteering...



Online. Perfect for volunteering at home

### Join our Facebook group

When you volunteer with us you can become a member of our Facebook Volunteer Group, where you'll get the latest Carers UK volunteering news and campaigns, and you can share your tips and experiences with your fellow volunteers.

### Follow us on social media



@carersuk



carers\_uk



/carersuk



Carers UK

### About Carers UK

**Our mission is to make life better for carers.**



We give expert advice, information and support.

We connect carers so no one has to care alone.



We campaign together for lasting change.



We innovate to find new ways to reach and support carers.